

**From:** Cabela's Collegiate Bass Fishing Series <college@carecotv.com>

**Subject:** Power-Pole Renews for 2017!

**Preheader:**

**Reply:** college@carecotv.com



**For Immediate Release**

For more info, contact:

Amanda Gutierrez, CarecoTV LLC, 210-697-8081, or college@carecotv.com

## Power-Pole® Continues Support of Collegiate Bass Fishing Series

**SAN ANTONIO, TX (February 17, 2017)** - As the 2016-2017 college fishing season gets underway, Cabela's Collegiate Bass Fishing Series and the Association of College Anglers announced that Power-Pole® shallow water anchors will continue their support of the series and will offer a 20% rebate to all collegiate anglers.

"We're proud to continue our support of the Cabela's Collegiate Bass Fishing Series. These young anglers represent the future of the sport and through our Power-Pole rebate program we offer to help them gain the competitive edge that will allow them to grow their careers," said Curt Hill, Advertising Manager for Power-Pole shallow water anchors, which is based in Tampa, Florida.

As Power-Pole remains committed to the Cabela's Collegiate Bass Fishing Series, many anglers will continue to rely on their shallow water anchors and are able to display exceptional boat control with the addition of single or dual Power-Pole anchors.

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