



Introduction

College Bass Fishing is one of the hottest sporting events in the nation. More than 150 colleges and universities throughout the nation have recognized fishing clubs. The inaugural 2006 BoatU.S. Collegiate Bass Fishing Championship featured a field of 46 teams from 24 schools. At that time it was the largest competitive collegiate bass fishing event ever held. Records for participation have been broken every year since. Over 140 teams from more than 70 schools nationwide registered for the 2009 event!

The 2010 BoatU.S. Collegiate Bass Fishing Championship will be held at Lake Lewisville, TX. The inaugural Collegiate Bass Fishing Open event will be held on Kentucky Lake in Paris, Tennessee. In addition to these two major events, smaller regional events held in Texas, Arkansas, Alabama and other locations will also be featured in the television series.

This is a unique opportunity to benefit from the fastest growing and largest competitive collegiate fishing series in the world! During 2010 there will be over 15 hours of televised coverage on Versus, comprehensive internet support through the dedicated website and on-site event exposure at tournaments nationwide. Contingency awards and discount purchasing programs will be made available to collegiate anglers in addition to scholarship opportunities.



www.CollegiateBassChampionship.com



Quotes and Comments

"Guess it was bound to happen, bass fishing both as a collegiate sport and a weekly TV program. Bass fishing is slowly becoming a national craze on the same level as NASCAR so the recreational boating organization, BoatU.S., has decided to wade into the fray and sponsor the Collegiate Bass Fishing Championship."

Ken Moran, New York Post



"This is the premier event in collegiate bass fishing. It features the most talented anglers and provides the best television exposure."

Andrew Luxon, Angler at Eastern Kentucky



"Fishing this event is a unique opportunity for me to compete in a sport at the school of my choice where I couldn't otherwise because I don't have the skills to participate in basketball, football, baseball or such at this level. Just about any college student with the desire has the chance to fish the BoatU.S. Collegiate Bass Fishing Championship, win prize money and end up on national television."

Chip Porché, Angler at University of Oklahoma

[Click here to see what anglers and sponsors are saying](#)



"We have all of the fanfare of any major college sports championship, but it's these kids and their stories that really make this special."

Mike Pellerin, Director of BoatU.S. ANGLER

Collegiate Sponsorship Opportunities

- Title Sponsor for 2010 & 2011 Collegiate Bass Fishing Open
- Presenting sponsorships for all college events
- Year round contingency awards and scholarship programs
- In-Show Vignettes featuring products and services for sponsors
- Commercial insertions within the television series on Versus
- Billboards and “brought to you by” segments
- Interactive links & banner ads on www.CollegiateBassChampionship.com
- All in-show content and features streamed online 24/7/365
- E-mail blasts to college contacts for direct and follow-up marketing programs
- Press releases / website stories about products, services & contingency promotions
- Logos included on backdrop banner - Banners displayed on-site at events - Display space during registration at events
- More options and opportunities to support any budget!



2010 BoatU.S. Collegiate Bass Fishing Series Schedule

The 2010 BoatU.S. Collegiate Bass Fishing Championship series features regional events that provide expanded opportunities for college anglers across the country. All events are supported within the television series, are fully covered through all ACA media contacts, offer contingency prizes and support, and sponsor marketing opportunities.

December 18-19, 2009 – Stephen F. Austin State University Invitational, Sam Rayburn, TX

March 26-27, 2010 – Arkansas Tech Invitational, Lake Dardanelle, AR

April 2-3 2010 – S. Collegiate Bass Fishing Series Championship, Wheeler Lake, AL

May 24-28, 2010 – BoatU.S. Collegiate Bass Fishing Championship, Lake Lewisville, TX

June 21-25, 2010 – Collegiate Bass Fishing Open, Kentucky Lake (Paris, TN)



2009 Lone Star Spring Breakout



2008 Southern Collegiate Bass Fishing Championship



VERSUS



2010 BoatU.S. Championship Overview



Lake Lewisville
Dallas, TX
May 24-28, 2010

- Scholarships for top finishing schools
- 150 teams from schools nationwide will allowed to compete
- No entry fee for qualifying student athletes
- Must be full-time students active in a college recognized fishing club
- Full television coverage of the Championship on VERSUS [click here for video promo](#)
- Website exposure and coverage at www.CollegiateBassChampionship.com
- Press releases to over 1500 media outlets nationwide throughout the year
- E-mail blasts to collegiate angler contact list
- Sponsor contingency programs providing additional scholarships and products
- Sanctioned by Association of Collegiate Anglers and The Bass Federation



2010 Collegiate Bass Fishing Open

New Event for 2010!

- June 22-26, 2010 on Kentucky Lake - Paris, Tennessee
- Unique two day club team weight format
- No limit on the number of schools & teams allowed to compete
- Must be full-time students active in a college recognized fishing club
- Full television coverage of the event on VERSUS
- Scholarships and prizes for top finishing schools
- No entry fee for qualifying student athletes
- Website exposure and coverage at www.CollegiateBassChampionship.com
- Press releases to over 1500 media outlets nationwide throughout the year
- E-mail blasts covering event and sponsor programs distributed to collegiate angler contact list
- Sponsor contingency programs providing additional scholarships and products
- Sanctioned by Association of Collegiate Anglers and The Bass Federation



Photo Gallery



[Click for full Photo Album](#)

For More Information

To find out more about events and sponsorships, contact...

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